



Charlotte S. Huck
Children's Literature Festival

Dear Esteemed Community Partner,

“The Children’s Literature Festival in Redlands is about getting good materials into the hands of teachers and students – bringing children and books together in order to develop readers who will find a lifetime of pleasure in reading good books.”

- Charlotte S. Huck, 2002

For nearly 30 years the [Charlotte S. Huck Children’s Literature Festival](#) has focused on literature for grades K-8. It features small group presentations by educators, librarians, authors, illustrators, editors, and scholars. There are sessions geared to the interests of primary and middle grade teachers and librarians, parents, and aspiring writers who want to enhance literacy in our schools and community. This year, the 28th annual festival takes place at University of Redlands on March 7 & 8, 2025.

Through the decades, the festival has given hundreds of teachers and librarians in the Inland Empire an opportunity to engage with award-winning authors and their peers. The collaborative nature has allowed for a unique opportunity for educational innovators to share practical ideas for teaching literature in our K-12 classrooms and libraries. This year’s 2025 keynote and general session presenters include [Vanessa Brantley-Newton](#), [Candace Fleming](#), [Mitali Perkins](#), [Jarret & Jerome Pumphrey](#), and [Dianne White](#).

We hope you will help us to continue the rich history of the Charlotte S. Huck Children’s Literature Festival by becoming a sponsor this year. Please see the enclosed letter with a detailed outline of sponsorship options. Your support will ensure that our mission of bringing quality books and children together in our community continues to grow and prosper!

With Gratitude,

Charlotte S. Huck Children’s Literature Festival Planning Committee

Elisabeth Antos, Marjorie Arnett, Gail Bouslough, Char Burgess, Debbie Caudill, Sue Hardy, Ellie Huynh, Patty Hodges, Marsha MacLean, Pamela Martinez, Nancy O’Connor, Gretchen Pelle, Erin Rivera, Shelli Stockton, and Lauren Wooster

Charlotte S. Huck Children’s Literature Festival | 1200 East Colton Ave P.O. Box 3080 | Redlands, CA 92373



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Charlotte S. Huck Children's Literature Festival 2025 Sponsorship

Sponsor us at any level to be listed on the Charlotte S. Huck Children's Festival website and festival program. Your generous contributions help us with everything from funding our author contracts to creating marketing materials and maintaining our attendee scholarship program.

_____ Tier 1 – Sponsor a Keynote Author: \$5,000.00.

- Name listed in program and verbal introduction as “Speaker Name, sponsored by Sponsor Name.”
- Business Card size advertisement in the festival program
- Logo featured on festival website

_____ Tier2 – Sponsor a General Session Author: \$2,5000.00.

- Name listed in program as “Speaker Name, sponsored by Sponsor Name”
- Name listed in festival program
- Name listed on festival website

_____ Tier 3 – Sponsor a Breakout Session: \$1,000.00.

- Name listed in festival program
- Name listed on festival website

_____ Tier 4 – Sponsor our Scholarship Fund: \$500.00

- Name Listed on festival website

Custom Amount: \$ _____



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To pay by check, please make it payable to the University of Redlands and write Charlotte S. Huck Children's Festival on the memo line. We accept sponsorship checks by mail to the following address.

For any other payment types, please email charlottehuckfestival@redlands.edu.

University of Redlands
Charlotte S. Huck Children's Festival
1200 East Colton Ave
P.O. Box 3080
Redlands, CA 92373
Tel: (909)793-2121

Name (as you would like it appear in our program and/or on our website)

Address

Phone

Email

_____ **My check** is enclosed.