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| BA Management Summary Curriculum Map |
| I = Introduced / D = Developed / M = Mastered | COURSES |
| LEARNING OUTCOMES Summary Curriculum Map (B.A. in Management) | Econ 250 | Econ 251 | Bus 131 | Bus 226 | Acct 210 | Bus 240 Acct 240 | Bus 310 | Bus 336 / 340 | Bus Elec. | Bus 442 / 361 | Bus 430 | Bus 458 |
| 1. Critically analyze current and past business practices in written assignments and classroom exercises based on an understanding of the foundations of capitalism and market economies, both domestic and international. | I | I | I | D | I | I |   | D |   |   |   | M |
| 2. Utilize verbal communication skills to engage an audience with a coherent, well orchestrated research presentation. |   |   | I | I | I | I | D | D |   |   | M |   |
| 3. Accurately apply written communication skills to produce in-depth written analyses of course readings and/or cases. |   |   |   | I | I | I | D | D | D | M |   | M |
| 4. Assess and practice interpersonal communication skills to effectively collaborate with clients, community volunteers and university members in a team setting to solve organizational problems. |   |   |   | I | D |   | M |   |   |   | M |   |
| 5. Apply critical and strategic thinking to produce sound managerial decisions while taking into account relevant perspectives, research and the impact on the communities served. | I | I | I |   | I | I | D | D |   | D |   | M |
| 6. Behave in an ethical and responsible manner in individual and group based program related work and activity. |   |   | I | I | I | I | M | D | D | M | M | M |
| 7. Integrate insights from a second disciplinary area to creatively examine the sustainability of organizational practices. |   |   | I | I |   |   | D |   | D | D |   | M |